

Privacy Statement

Cable Specialties, Inc. recognizes and respects the importance of protecting the privacy of our customers and prospective customers. We do not sell or rent any of the information we collect through our website. This privacy statement applies to the Cable Specialties, Inc. website and governs data collection and usage.

Collection of your Personal Information

When you visit our site, we collect the information you provide, i.e. name, company, address, phone and fax numbers, email address, and any additional information necessary to serve you better. There is also information about your computer hardware and software that is automatically collected, which can include: your IP address, browser type, pages visited, access times, and referring website addresses. This information assists us in analyzing usage pattern and trends, diagnosing problems, and in general administration of the website. Any information that Cable Specialties, Inc. collects will not be sold or rented. We will disclose your personal information, without notice, only if required to do so by law or regulatory authorities, or in the context of legal proceedings. We take many precautions to ensure the information we collect via our website is protected. We use restricted access, and our users are required to provide IDs and passwords.

Usage of your Personal Information

Cable Specialties, Inc. may send you informative emails and newsletters with products and services that we believe would interest you. We may also run special offers, including contests, surveys, and online polls. Participation in these events is strictly voluntary, and therefore any information requested in conjunction with these events is to be given of your own accord. We will try to provide a way for you to correct, update, or remove the personal information you give us.

The Use of Cookies

Our site utilizes “cookies” to help personalize your online experience. A cookie is a text file that is placed on your hard disk by a web server. Cookies cannot be used to run programs or deliver viruses to your computer. Cookies are uniquely assigned to you, but do not tell us your individual identity, unless you have chosen to provide it to us. You have the ability to accept or decline cookies. You can use our site without cookies, but it may limit the functionality. Our website uses cookies to enhance your experience and simplify mundane activities. For example, you will be able to set personalized preferences, which can save you valuable time during subsequent visits.

Third Party Websites

When you visit cablespecialtiesinc.com, you may choose to link to or you may be directed to another site, whose content is beyond our control. These sites may include those of advertisers, sponsors, or partners. Cable Specialties cannot be held responsible for the content of those sites. We encourage you to review the privacy statements of those websites in order to understand how they collect, use, and share your personal information.

Changes to this Statement

Cable Specialties reserves the right to update this Statement of Privacy at any time to reflect company and customer feedback. Changes may be applied retroactively to information we have collected. By using our website, you acknowledge your consent to our privacy policy.